

Security on show in Denmark

Perimeter Protection Group opens its second training and exhibition centre

At the end of November, GPP Perimeter Protection A / S, the Danish subsidiary of the internationally operating Perimeter Protection Group, opened up a new training and exhibition centre in Roskilde, Denmark, only 25 minutes from Copenhagen and the airport. Here the company offers its national and international customers, partners, distributors and employees the opportunity to be trained hands on with installed and operational product under modern conditions. Within a total area of 500 m², an exhibition area for the product portfolio, which includes among others sliding gates, quick folding gates, fences and the internationally certified elkosta High Security products, as well as office and warehousing and a separate training or conference room where theoretical knowledge is provided.

Numerous customers, business partners and employees came together to celebrate the opening of the first and only showroom for security products in the Nordic countries. Christian Oxdorf, Sales Manager is delighted: *"We expect a lot of visitors in our exhibition centre, as it is simply a great way to see the functioning of a sliding gate or a wedge barrier by means of an installed and functional product already before purchase."*

The centre is already the second of its kind after the Security World, the approximately 550 m² training centre in Germany, near the German PPG branch. And the concept works! Kristof Noyez, Managing Director of Afsluitingen Noyez nv in Belgium says: *"A training centre like the Security World is very useful. It is always better to see and touch an installed product and to understand its operation under real conditions - much more useful than "just" looking at a drawing or a video. "* Troy Donnelly, Managing Director of EZI Security Systems from Australia is also convinced: *"I do believe presenting products for your clients to come touch, look and feel the quality of equipment in the high security space is imperative for the end users to be able to truly compare products. This definitely shows PPGs pride and commitment to their products."*

Tibor István Kovács, Director and Account Manager of the Hungarian company Blocker KFT confirms: "I'll never forget the first time I've visited the training centre in Germany a few years ago. Seeing the comprehensive range of high-security solutions in real-life, touching the exceptionally high quality surfaces of the robust high-tensile steel product and hearing the smooth noise of hydraulic systems, was very impressive. But there is way more, which one can take home along. Security specialists, engineers and real partners offer recognised expertise and experience that are of a benefit to my business and also to my partners. I am always amazed and impressed when seeing the latest innovations and developments from PPG as they are among the best answers to the constantly changing security challenges in the field of perimeter security."

PPG employees also benefit from the training centres. Matthias Lobner, PPG Service Manager, confirms: *"In our Security World we have all our products as well as modern premises for the theoretical instruction in one central place, which facilitates the technical training of our own service staff. Previously, training was only possible when a certain product was available in production, today we are far more flexible and can train at a very professional level."* But the centres are not just for training or presentation purposes. At regular intervals, events such as in-house exhibitions, specialist seminars or lectures are organised there.